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SEAL

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[HOW TO MAKE MORE MONEY WITH THE SEAL SIGN APPLICATION KIT!]

Find out how the SEAL new Sign Application Kits can save cash while making you money. This paper will discuss both the kit and the applications used to build your shop's profits!

Make More Money!

Okay, sounds like a good idea, but making more money doesn't just happen. Three things have to happen:

- **Planning** – Find the right product for the market
- **Marketing** – Let the market know you have what they want
- **Selling** – Keep costs down and profit high

Let me show you how to accomplish this easily using the new SEAL® Sign Application Kits.

Planning for More Money!

Part of the planning process is to find the right product and understand the products value. Let's take a moment to become familiar with the new SEAL® Sign Application kits. As we do so, begin to think about who might be a customer for those products.



The gudy® window Sign Application Kit

This kit is based on the SEAL® gudy® window by SEAL and Satin Photo Paper. When these products are combined they form the gudy® window application kit. Window graphics are the perfect way to promote a product

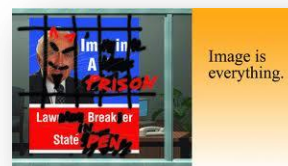


or service, or even highlight key information about a business. Combining **Satin Photo Paper** and **gudy® window by SEAL®** achieves a high-end look that is easy to apply, reposition and remove.

[Watch a video about the sign application kit](#)

The Print Shield® Anti- Graffiti Sign Application Kit

Worried about graphics being vulnerable to graffiti or vandalism? The graffiti protection signage kit to the rescue **Print Shield® Anti- Graffiti** protects images printed on UV or solvent ink-jet printers from a wide variety of chemicals, such as paints, permanent marker and acrylics. Removable with standard household cleaners, it offers a high moisture barrier and is flame resistant. Coupled with **MightyGrip**



Gray, the graphic can be applied over already imaged signage without image show through.

[Watch a video about the sign application kit](#)

The Print Shield® Floor Guard® Sign Application Kit

No windows? No problem! Floor graphics garner increased attention because they always have an element of surprise. Let the powerful combination of **Print Shield® Floor Guard®** and **MightyGrip Removable SAV** surprise customers by creating vibrant graphics that can be easily repositioned and removed, while being both slip and scuff resistant.

Print Shield® Floor Guard® is also an excellent choice for protecting tradeshow graphics and point-of-purchase displays from heavy wear and fingerprints.



[Watch a video about the sign application kit](#)

Marketing for More Money!

Okay, now that you have the products, it's time to begin the marketing.

Surely, after reviewing the application kits, you can name at least five customers that might be interested. So, how do you help them "buy" into your new application program? Just use the sales pitch below.

Ways Your SEAL® Sign Application Kit will help the Consumer

- **Visibility**
- **Personalization**
- **Versatility**
- **Low Cost**

Visibility

If the public does not know about a product they won't buy it! All of the kits above can be used to make sure the shops products or services are clearly visible to the retail market!

Personalization

Tell them you can give each sign that personal touch. The signs you can make with the SEAL® Sign Application Kits are all custom signs developed with the individual retail shop in mind. Not just the "corporate" posters that the big chains have. Your signs will appeal to the individual!

Versatility

All of the SEAL® Sign Application Kits allow you to change the message as often as the retail shop wants and keeps the message new and alive!

Low Cost

Most signage can be done for less than \$50 and still have a high impact for the retail shop!

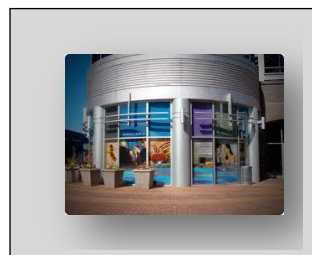
Selling for More Money!

Now, it's time to sell and it could not be easier. Just use the information below to close the deal. As you'll see, your cost is low and your profit is high!

gudy® window Sign Application Kit

Material and Labor Cost to create a 24 x 36" Window Graphic

gudy Window by SEAL:	\$4.98
Satin Photo Paper:	\$1.98
Ink:	\$1.50
Labor:	\$3.00
Cost:	\$11.46
Your Selling Price:	\$45.00 MINIMUM!



Your profit! **\$33.54 or More!**

Based on the above numbers, I think you can see that each medium size sign you do for the retail shop at the reasonable charge of just \$45 will net you about \$11.50. Keep this in mind, there is enough material in each kit to make more than 20 signs of this size! That means each kit has enough material to make you somewhere around \$600 in profit!

What are you waiting for?

Print Shield® Anti- Graffiti Sign Application Kit

Material and Labor Cost to create a 24 x 36" Anti-Graffiti Graphic

Print Shield Anti-Graffiti:	\$4.98
MightyGrip Gray Back:	\$1.98
6 mil Sintra	\$5.60
Ink:	\$1.50
Labor:	\$3.00
Cost:	\$22.16
Your Selling Price:	\$65.00



Your profit **\$42.84 or More!**

Again with enough material to make 20 or more signs of this size that's an incredible \$800 or more in profit!

Print Shield® Floor Guard® Sign Application Kit

Material and Labor Cost to create a 24 x 36" Floor Graphic

Print Shield Floor Guard:	\$7.02
Mighty Grip Removable:	\$1.80
Ink:	\$1.50
Labor:	\$3.00
Cost:	\$13.32
Your Selling Price:	\$45.00



Your profit! \$31.68 or MORE!

Get Started Making More Money!

As you can see, based on our estimates, the longer you wait to get your hands on the new SEAL® Sign Application Kits, the more money that is going to someone else!

These kits are priced to sell by our valued resellers and range from about \$250 to \$450 dollars and come in 38 inch or 54 inch width by 50 ft. lengths. That's right no more long 150 ft. rolls that sit in the corner of your shop gathering dust.

These kits include both the digital print media AND the laminate or adhesive needed to make a project, so no more trying to match the right laminate with the right print media! All you have to do is find a customer!

Just call our office right now to get started!

Contact Customer Service at 1-800-257-7325.