



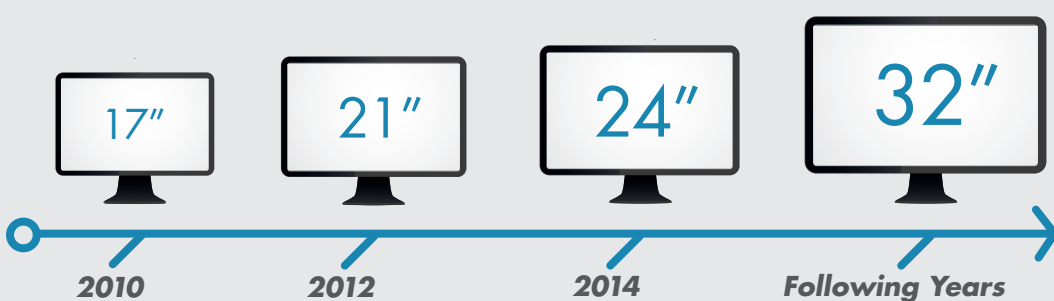
MAKES SENSE FOR BUSINESS



HOW IT WORKS

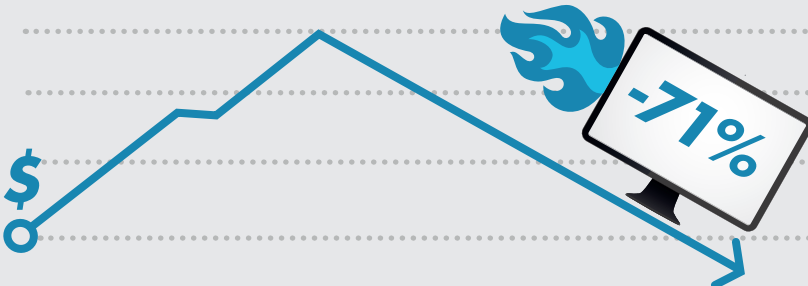


4K + BIGGER SCREEN = BETTER PRODUCTIVITY



Using 24-inch Widescreen Displays Cuts 76 Days of Work, **Translates to \$8,600** of Annual Savings Per Employee versus 18-inch Standard Format.¹

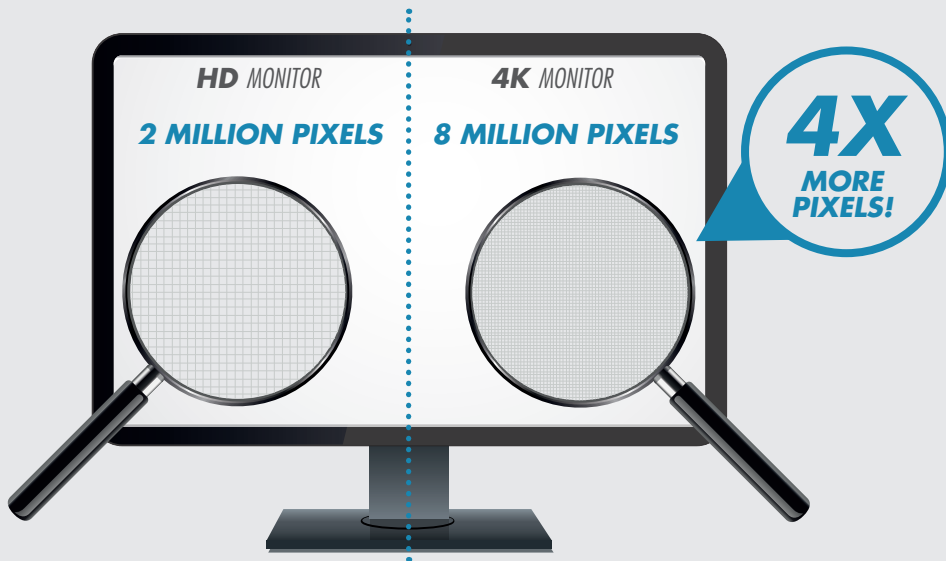
THE PRICE IS RIGHT



The Average Selling Price of 4K monitors has **decreased by 71%**.²



THE CLEAR DIFFERENCE

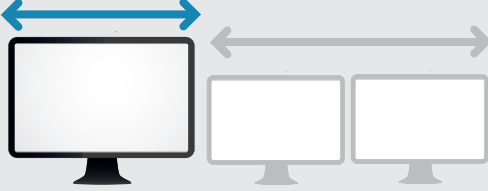


4K PRODUCTIVITY ADVANTAGES

All-in-One



Saving Desk Space



Less Setup Time



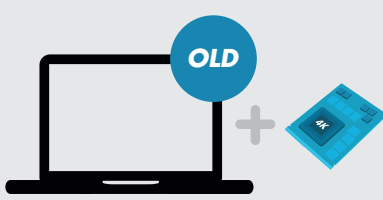
Less Power Usage



COST TO ENABLE 4K



\$\$\$\$



\$\$ + LABOR \$

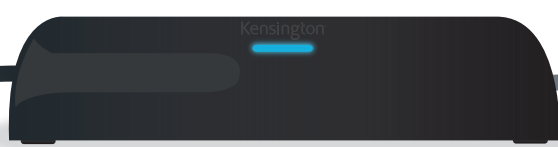
EXTERNAL SOLUTIONS

KENSINGTON 4K DOCKING STATION



KENSINGTON 4K ADAPTER

\$~\$\$



Source:
¹ <http://www.necdisplay.com/about/press-release/increasing-monitor-size-translates-to-higher-work/316>
² <http://www.microscope.co.uk/news/2240230642/4K-display-distribution-prices-crash-in-Q3-2014>