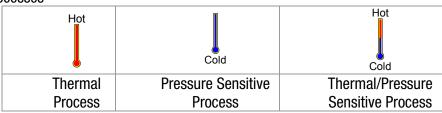


This guidebook is divided into two color-coded categories, based on the type of ink used in your wide format printer, and includes recommendations on which GBC film/media to use when making the following types of applications:

Aqueous Inkjet Applications	Solvent Inkjet Applications
Trade show graphics	Outdoor vinyl banners
Display rollups	Floor graphics
Floor graphics	Anti-graffiti signage
Wall murals	Rigid signage
Backlit signage	Vehicle graphics
Indoor/outdoor banners	Window graphics
Window graphics	Backlit signage
Mounted indoor/outdoor signage	
Anti-graffiti signage	
Magnetic signage	

The following symbols will be used throughout the guide:

Processes



Ratings



The wide format applications in this guide use GBC recommended products. While compatibility of the recommended products has been tested, it is vital that applications be tested in their actual environments. Many factors can impact the longevity and compatibility of products. It is important to understand these factors and adjust the applications as necessary.





Outdoor Vinyl Banners

	Application	Media	Laminates	
Cold	Outdoor vinyl banner	Outdoor banner media	Arctic® UV Cast Gloss Kraft paper	
Outdoor vinyl banner	Outdoor banner media	Arctic® Select		
		Kraft paper		
Hot	Onort-torm	Outdoor banner media	AccuShield [®]	
outdoor vinyl banner	Outdoor Darmer media	Kraft paper		

- It is recommended to use an outdoor durable laminate for graphics to be used outdoors.
- Additional finishes are available for use with these applications.







Floor Graphics

	Application	Media	Laminates	
	Permanent floor	SurePrint® Direct Select Vinyl	Arctic [®] Floor Mat	
Cold	graphic		Kraft paper	
Removable floor graphic	Removable adhesive– backed vinyl	Arctic [®] Floor Mat		
		Kraft paper		

• Arctic® Floor Mat is a UL listed material that meets the recommended standards for slip resistant.





Anti-Graffiti Signage

	Application	Media	Laminates	
		SurePrint® Direct Select	Arctic® Graffiti	
Cold	Mounted	Vinyl	Kraft paper	
			Arctic® Graffiti	
Cold	Banners	Outdoor Banner Media	Kraft paper	

• Arctic® Graffiti uses a substrate that resists the effects of harsh solvents allowing the graphic to be cleaned should it be vandalized.





Rigid Signage

	Application	Media	Laminates
	Mounted to a flat	SurePrint® Direct Select	Arctic® Select
Cold	surface	Vinyl	Kraft paper
	Mounted to a	CuroPrint® Direct Chaice	Arctic® Choice
Cold	curved or contoured surface	SurePrint [®] Direct Choice Vinyl	Kraft paper

- It is recommended to use an outdoor durable laminate for graphics to be used outdoors
- Additional finishes are available for use with these applications.
- Match SurePrint® Direct Select with Arctic® Select for a three-year outdoor warranty.
- Match SurePrint® Direct Choice with Arctic® Choice for a seven-year outdoor warranty.





Vehicle Graphics

	Application	Media	Laminates
	Mounted to a flat	SurePrint® Direct Select Vinyl	Arctic® Select
Cold	surface – no contour or rivets		Kraft paper
	Vehicle wrap –	CuroPrint® Direct Chaice	Arctic® Choice
Cold	contour and riveted surfaces	SurePrint® Direct Choice Vinyl	Kraft paper

- Match SurePrint® Direct Select with Arctic® Select for a three-year outdoor warranty.
- Match SurePrint® Direct Choice with Arctic® Choice for a seven-year outdoor warranty.

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Windows Graphics

	Application	Media	Laminates
	See-through –	CuraDrint® Direct	N/A
Cold	building wraps, vehicle windows	SurePrint® Direct Window Vinyl	N/A
	Non ooo through	Cura Drint® Direct Coloct	Arctic® Select
Cold	Non-see-through – mounted	gh SurePrint® Direct Select Vinyl	Kraft paper

- Match SurePrint® Direct Select with Arctic® Select for a three-year outdoor warranty.
- SurePrint® Direct Window Vinyl is a perforated calendared vinyl for one-way viewing.





Backlit Signage

	Application	Media	Laminates
		Solvent translucent	Arctic® UV Cast Sand
Cold	Inserted backlit	media	Kraft paper
Hot	Manustad baaldit	Calvant translus ant	Arctic® Vue-Thru
Cold	Mounted backlit – second surface	Solvent translucent media	Kraft paper

 Consider the environment the graphic will be in when deciding on which laminate to use. Use an outdoor durable laminate for outdoor applications.

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